



Access to Comprehensive Care and Health Coverage for Farmworkers

Learning Collaborative Session 4: Resources & Open Enrollment 2024

Housekeeping

- Yes, this will be recorded, but we'll only post the main presentations.
- PowerPoints and resources are available will be emailed.



- Use the Zoom platform to engage: **chat**, **raise your hand to speak**, **send questions**, and **share reactions**.

This image may appear when we have questions for you.



Agenda

1. Welcome & Introduction
2. Presentation - Moses Lake Community Health Center
3. Resource highlight: El Triunfo del Amor...y la Salud
4. Overview of outreach and enrollment resources
5. Participant Discussion
6. Session 4 Wrap up

Partner spotlight:

**Moses Lake Community Health Center
(Mary Jo Ybarra-Vega & Maribel Navarro)**



Moses Lake Community Health Center - Outreach & Enrollment

- About Moses Lake Community Health Center
- Overview of MLCHC services and farmworker communities
- Enrollment barriers in the farmworker communities served by MLCHC
- What has MLCHC done to address these barriers and encourage enrollment?
- Moses Lake's role in development of ACA video resource: El Triunfo del Amor...y la Salud

Resource highlight: *El Triunfo del Amor...y la salud*



Discussion

- What strategies or resources have you found most useful to educate and enroll farmworkers in health insurance? What is missing?





Organizing for Outreach (2020-2023)

Farmworker Justice worked with four community partners in states with federally facilitated marketplaces to provide farmworker families information and support enrollment in health insurance options through the Affordable Care Act (ACA) marketplace and Medicaid.

Community partners:

- Family Health La Clinica (FHLC)
- Moses Lake Community Health Center (MLCHC)
- North Carolina Farmworker Health Program (NCFHP)
- Farmworker Association of Florida (FWAF)
- East Coast Migrant Head Start Program (ECMHSP)



Organizing for Outreach: Activities

- Developed a series of fact sheets on the Affordable Care Act, health insurance, and eligibility guidelines for the ACA marketplace for farmworker families. Fact sheets are currently available in English, Spanish, Haitian Creole, Mam, and Mixteco.
- Developed an outreach guide to the ACA as a companion to the ACA fact sheets to help community outreach workers. Available in English and Spanish.
- Created film resource, [*El Triunfo del Amor...y la Salud*](#), to educate farmworkers about their health insurance options.
- Over 2,000 people have been enrolled in the ACA and Medicaid through direct assistance or referrals by our community partners.

ACA & Medicaid Resources

Farmworker Justice:

- [Outreach Worker Guide to Health Insurance](#)
- [ACA Fact Sheets](#) (available in English, Spanish, and Haitian Creole. [Video fact sheets](#) are available in Mam and Mixteco Alto on the FJ Youtube channel).
- More information on farmworkers and health insurance can be found on FJ's website at; <http://www.farmworkerjustice.org/content/access-healthcare-0>

Community Catalyst:

- [Organizing for Outreach](#): resources to support Medicaid/ACA outreach and enrollment efforts

Affordable Care Act Marketplace Insurance for H-2A Workers

What is health insurance?

Health insurance helps you pay the cost of medical care while you are living and working in the United States.

Health insurance helps pay for medical care not covered by workers' compensation. With health insurance, you pay a certain small, fixed amount each month.

ACA & Medicaid Outreach Resources

Young Invincibles:

- Young Invincibles Get Covered Connector allows consumers to search by zip code and find an appointment with an enrollment assister in their area.
 - [ENGLISH](#)
 - [SPANISH](#)
- [Medicaid Continuous Coverage Unwinding Toolkit](#) (English)
 - [Spanish Toolkit](#)

CMS Medicaid and CHIP Renewals Resources:

- [Medicaid Unwinding Homepage](#): The centralized location where states and stakeholders can learn more about Medicaid and CHIP renewals and access resources.
- [Medicaid and CHIP Renewals Webpage](#): A webpage designed for people enrolled in Medicaid and CHIP to help them prepare to renew their coverage.
- [Outreach and Educational Resources Webpage](#): The Outreach and Educational Resources webpage on [Medicaid.gov/Unwinding](#) has a variety of outreach materials, such as flyers, factsheets, toolkits, and educational videos.

Marketplace Health Insurance:

- [Healthcare.gov](#)
- [CuidadoDeSalud.gov](#)

Discussion: Open Enrollment 2024

- Looking ahead: Is there anything you plan to do differently this open enrollment period?



Questions?





Please complete the session 4 evaluation

Please click the link in the chat to fill out the evaluation survey:

<https://www.surveymonkey.com/r/BCSWC3Y>



Thank you!