For the Good of My Baby
The COVID-19 Vaccine and Pregnancy

OUTREACH GUIDE

1. Initial dialogue

Start with an introduction, like this one:

“Hi, my name is [name]. I’m an outreach worker with [organization]. I’d love to talk with you about the COVID-19 vaccine, and how that can be helpful if you’re pregnant. What do you know about the vaccine and pregnancy?”

Give the participants a chance to respond, then say:

“I’d love to discuss this with you, so here are some materials to get our conversation started.

2. Read the fotonovela aloud with the workers

Training Tip

If you’re talking to multiple people, assign them parts and have them act out the script!

3. Discussion

After reviewing the materials, ask one of the participants to give a brief summary of the story.

Then, discuss the following questions. Take time to address any doubts, concerns, or questions that come up.

a. How do you feel about what we just read? Did anything frighten or worry you, that you’d like to talk about more?

b. What have you heard from others in your community about pregnancy and COVID-19? Is this similar or different from the information in the fotonovela?
c. What was something new you learned from the fotonovela?
d. Do you feel differently about anything after reading the fotonovela?
e. What would you like to learn more about? What information could help you or others feel more certain about this topic?

Training Tips

- Throughout the session, check in with participants and observe their body language to see how they’re feeling.
- Point people to resources so they have reliable information to consult when they feel unsure.
- Offer to continue the conversation with them later, if they need.

4. Resources

Before the session, look up the contact information of local people and organizations that can help participants learn more. Write them down here.

Then, use these resources to help you answer any questions and to connect people to the services they need.

- General information on vaccines and pregnancy:
- Phone number of a local health center or Department of Health:
  __________________

- Other phone numbers:
  __________________

MotherToBaby Hotline: 1-866-626-6847
5. Key points

Before finishing, review these key points:

a. The COVID-19 vaccine doesn’t cause miscarriages or other complications with a pregnancy.

b. It is possible that some of the mother’s antibodies (protections) transfer to the baby.

c. The vaccine doesn’t cause COVID-19, so there is no way it can give the baby COVID-19.

Action items!

Remind participants:

• If you’re pregnant, get vaccinated.

• Ask your healthcare provider about the vaccine.