

Safe for You, Safe for the Whole Family
The COVID-19 Vaccine for Children

OUTREACH GUIDE

1. Initial dialogue

Start with an introduction, like this one:

"Hi, my name is [name]. I'm an outreach worker with [organization]. I'd love to talk with you about the COVID-19 vaccine, and how that can be helpful for kids. What do you know about the vaccine for children?"

Give the participants a chance to respond, then say:

"I'd love to discuss this with you, so here are some materials to get our conversation started."

2. Read the *fotonovela* out loud with the workers

Training Tip

If you're talking to multiple people, assign them parts and have them act out the script!

3. Discussion

After reviewing the materials, ask one person to give a brief summary of the story.

Then, discuss the following questions. Take time to address any doubts, concerns, or questions that come up.

- a. What worries you most about your kids and COVID-19?
- b. What might be some of the benefits of the vaccine for kids?
- c. What are people in your community saying about the COVID-19 vaccine for kids? Is that similar or different from what's in the *fotonovela*?
- d. What was something new you learned from the *fotonovela*?
- e. What information could help you or others feel more certain about the vaccine for children?

Training Tips

- Throughout the discussion, check in with participants and observe their body language to see how they're feeling.
- Point people to resources so they have reliable information to consult when they feel unsure.
- Offer to continue the conversation with them later, if they need.

4. Resources

Before the session, look up the contact information of local people and organizations that can help participants learn more. Write them down here.

Then, use these resources to help you answer any questions and to connect people to the services they need.

- *General information on COVID-19 vaccines for children:*
https://www.cdc.gov/coronavirus/2019-ncov/vaccines/recommendations/adolescents.html?s_cid=11370:cdc%20covid%20vaccine%20children:sem.ga:p:RG:GM:gen:PTN:FY21
- *Phone number of a local health center or Department of Health:*

- *Other phone numbers:*

5. Key points

Before finishing, review these key points:

- a. The COVID-19 vaccine prevents children from getting very sick with and spreading the virus that causes COVID-19.
- a. The vaccine is safe for children. It has been tested.

- b. After getting vaccinated, children should continue to take some precautions, including wearing a mask indoors.
- c. The best way to stay safe is to wear your mask, wash your hands, keep your distance when possible -- and get the vaccine when it's your turn.

Action items!

Remind participants:

- Children 5 and older should get vaccinated.
- Talk to your healthcare provider if you have questions or concerns.